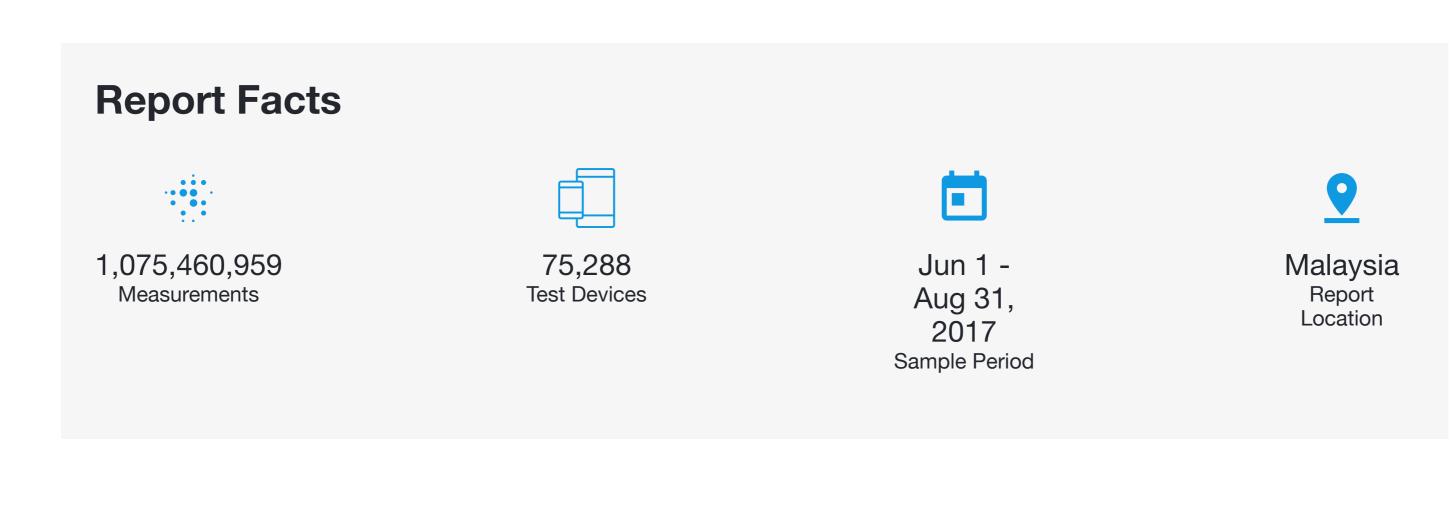
State of Mobile Networks: Malaysia (October 2017)

It's been four years since LTE was first launched in Malaysia, and OpenSignal's latest test results for the country's main six mobile operators show two delivering very good 4G signal availability and three providing downloads speeds at or better than the global average. In this report, we've analyzed 1 billion measurements from 75,288 user devices on the Celcom, DiGi, Maxis, U Mobile, Webe and Yes networks. Our findings show noticeable leaders and followers in the 4G domain, but in 3G all operators have work to do.



Highlights

Yes is clear 4G availability winner

Delivering LTE signal access to our users an outstanding 93.2% of the time, new LTE-only operator Yes was more than 12 percentage points ahead of second-placed Maxis, which itself had excellent availability, exceeding the 80% availability mark in our tests. We found that the country's other four operators provided LTE signal access to their users between 62% and 74% of the time.

Three operators far behind best 4G speeds

In contrast to the average 4G download speeds of first-and second-placed Maxis and Yes, third-placed Celcom was spot on the global average of 16.2 Mbps, according to our measurements. Malaysia's remaining three operators, however, tested well behind both their national rivals and the global average. Digi averaged download speeds of 11.8 Mbps in our results, while U Mobile and Webe were in last place averaging speeds just above and below 7 Mbps, respectively.

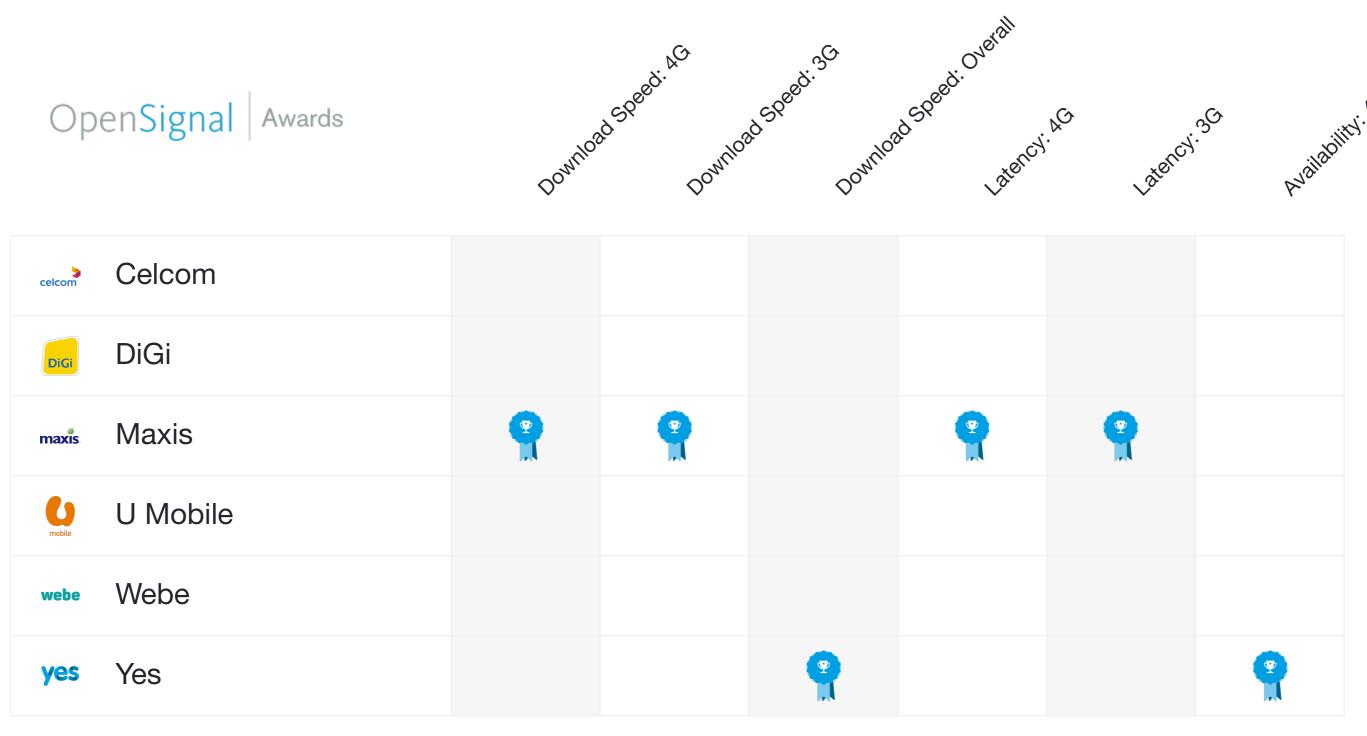
Maxis wins most OpenSignal awards

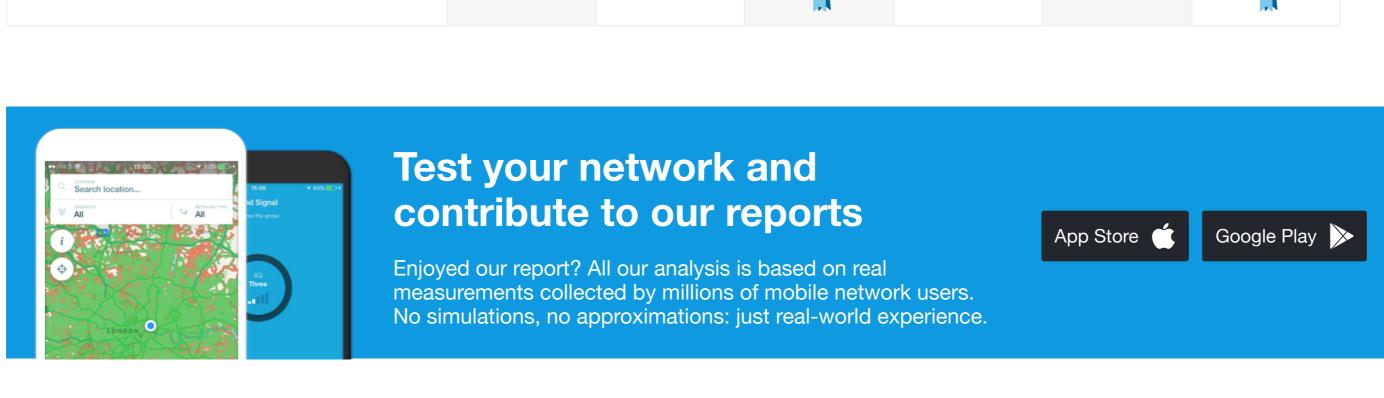
Our data shows Maxis as winner in the 4G-speed category, delivering a 23.6-Mbps average download speed, more than 3 Mbps ahead of its nearest rival Yes. Maxis also shone by winning our 4G latency, 3G speed and 3G latency categories.

3G speeds in Malaysia still on the slow side

With our State of LTE report showing an average global 3G download connection speed of 4.4 Mbps, the four 3G service providers in this report delivered noticeably slower speeds. Maxis offered the best download speed at 3.8 Mbps, while Celcom, U Mobile and Digi were all under 3 Mbps, according to our measurements.

Awards Table





Celcom

Maxis

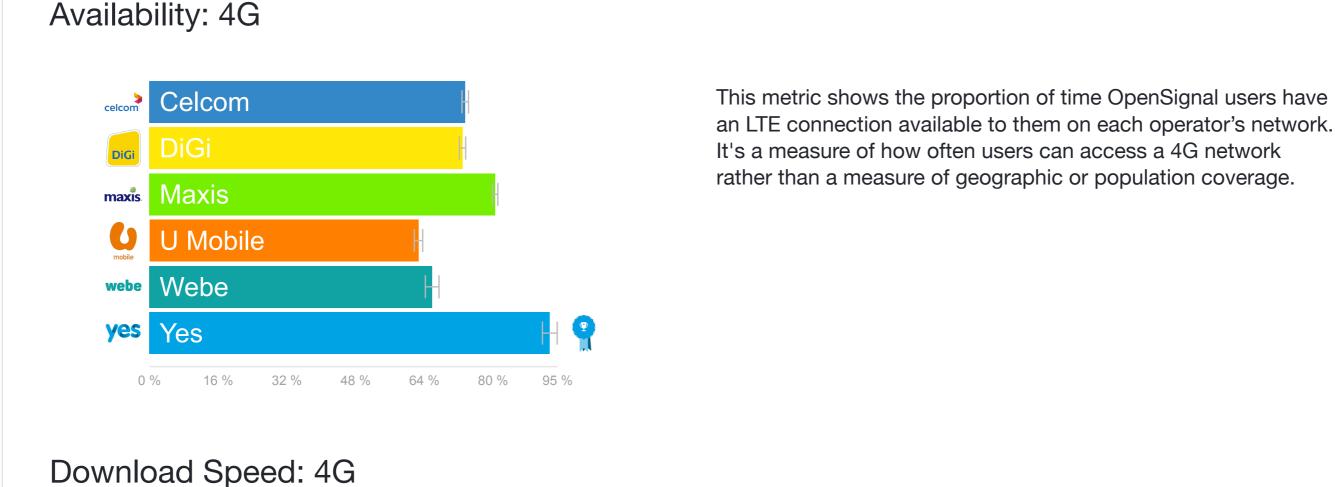
Webe

Yes

maxis

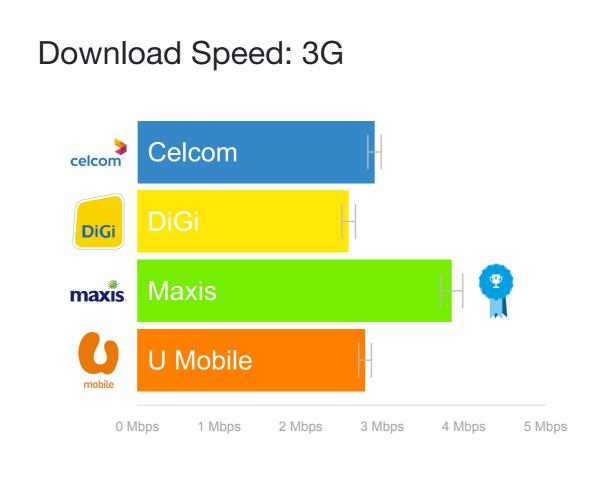
yes

Performance by Metric



This metric shows the average download speed for each

operator on LTE connections as measured by OpenSignal users.



Download Speed: Overall

Celcom

Maxis

Maxis

J Mobile

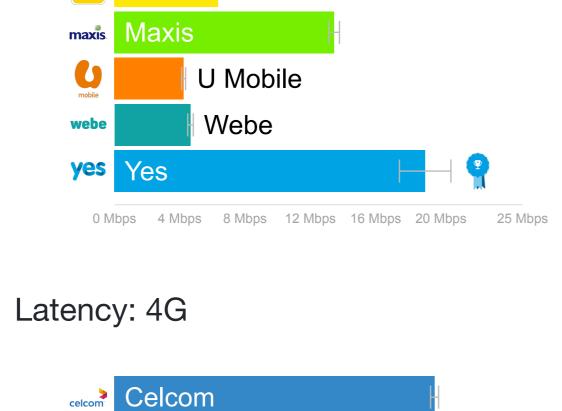
maxis

U Mobile

0 Mbps 4 Mbps 8 Mbps 12 Mbps 16 Mbps 20 Mbps

This metric shows the average download speed for each

operator on 3G connections as measured by OpenSignal users.



slower 3G networks.

This metric shows the average latency for each operator on LTE

connections as measured by OpenSignal users. Latency,

metric is a sign of a more responsive network.

measured in milliseconds, is the delay data experiences as it

makes a round trip through the network. A lower score in this

This metric shows the average download speed experienced by

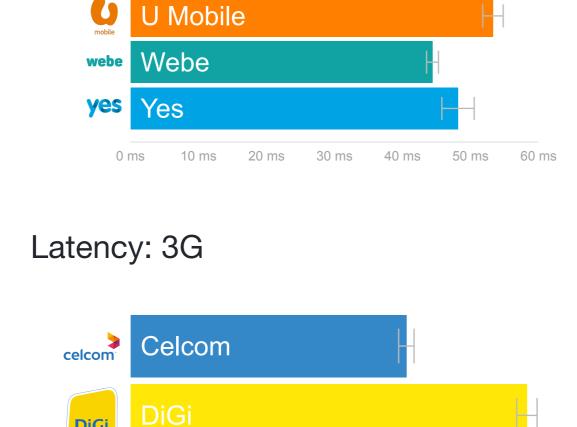
OpenSignal users across all of an operator's 3G and 4G

networks. Overall speed doesn't just factor in 3G and LTE

speeds, but also the availability of each network technology.

Operators with lower LTE availability tend to have lower overall

speeds because their customers spend more time connected to



This metric shows the average latency for each operator on 3G

measured in milliseconds, is the delay data experiences as it

connections as measured by OpenSignal users. Latency,

Analysis

in our measurements.

maxis.

data. The update allows us to make more measurements, examine new types of network metrics and hone the precision of the measurements we've always collected, helping us isolate the typical consumer mobile experience more effectively (for more details, see our blog post). The changes haven't affected our overall rankings of networks around the world, but for the sake of analytical rigor we aren't making any direct comparisons between results collected from the two different methodologies.

few of those operators excelled in OpenSignal's core metrics.

84 ms 112 ms 140 ms

June 1 and August 31 this year, show that Maxis separated itself from the pack in many of our metrics. Not only did it win four of our six award categories outright --4G speed, 4G latency, 3G speed and 3G latency -- but it has also came in a clear second in the remaining two categories of 4G availability and overall speed. Those two awards were taken by new LTE-only entrant Yes. By focusing purely on its LTE rollout with no 3G service to speak of, Yes has been able to build an extensive 4G network, gaining the upper hand over Maxis in both 4G reach and overall speed. Looking at the first of our categories in detail, Yes easily won in 4G availability as our

other four main operators provided LTE signal access to their users less than 74% of the time. In the next category, 4G download speed, Maxis was the clear winner delivering average connections of 23.6 Mbps to our users, more than 3 Mbps ahead of its nearest rival, which was again Yes. Both operators' 4G speed scores were ahead of the 16.2 Mbps global average, as measured in our State of LTE report, while thirdplaced Celcom's results matched that global average exactly. The remaining three

Digi, Maxis and U Mobile. While we recorded another clear win for Maxis, with 3G download speeds of 3.8 Mbps in our tests, the results show that 3G speeds in Malaysia remain slow when compared against the average global 3G download speed of 4.4 Mbps, highlighted in our State of LTE report. Celcom, U Mobile and Digi averaged 3G downloads slower than 3 Mbps in our results. Special mention should be made here to two operators with unique 3G conditions. While Webe does offer its users a 3G service, it is delivered entirely through roaming

agreements with other operators, so we have excluded them from our 3G measurements. Meanwhile, U Mobile has long had a 3G network sharing agreement with Maxis to extend its UMTS network where it had no infrastructure of its own. But unlike a roaming agreement, network sharing allows U Mobile to manage its own spectrum assets. U Mobile also recently announced it has deployed new UMTS capacity on its own infrastructure and has begun winding down its agreement with Maxis. For those reasons we've included U Mobile 3G results in this report. In the overall speed category, 3G and 4G speeds are factored into the metric along

with the availability of each network technology. This metric was a clear win for LTEonly player Yes and is where its 4G focus was a big advantage. Without a slower 3G speed to factor into its overall-speed calculation, Yes won this category hands down. Maxis averaged overall speeds of 13.4 Mbps in our measurements, coming in second while the remaining four operators averaged overall speeds less than 10 Mbps. Two of them, Webe and U Mobile, had measured overall speeds less than 5 Mbps.

Our last category was latency, which measures the delay, in milliseconds, that data

experiences as it makes a round trip through the network. Our 4G and 3G latency

categories were both won by Maxis. Our 4G results show Maxis users experienced a

41ms delay, between 3ms and 15ms ahead of its five rivals, while in the 3G latency

In general, the results of this latest OpenSignal report on Malaysia show some operators in the 4G domain making good strides in terms of download speeds. We also found impressive 4G availability among the top operators. And despite two strong wins from Yes, our results show Maxis to be the dominant mobile operator across our metrics. That said, the slow 3G speed results for all operators are well below global benchmarks, indicating Malaysian operators have plenty of room for improvement.

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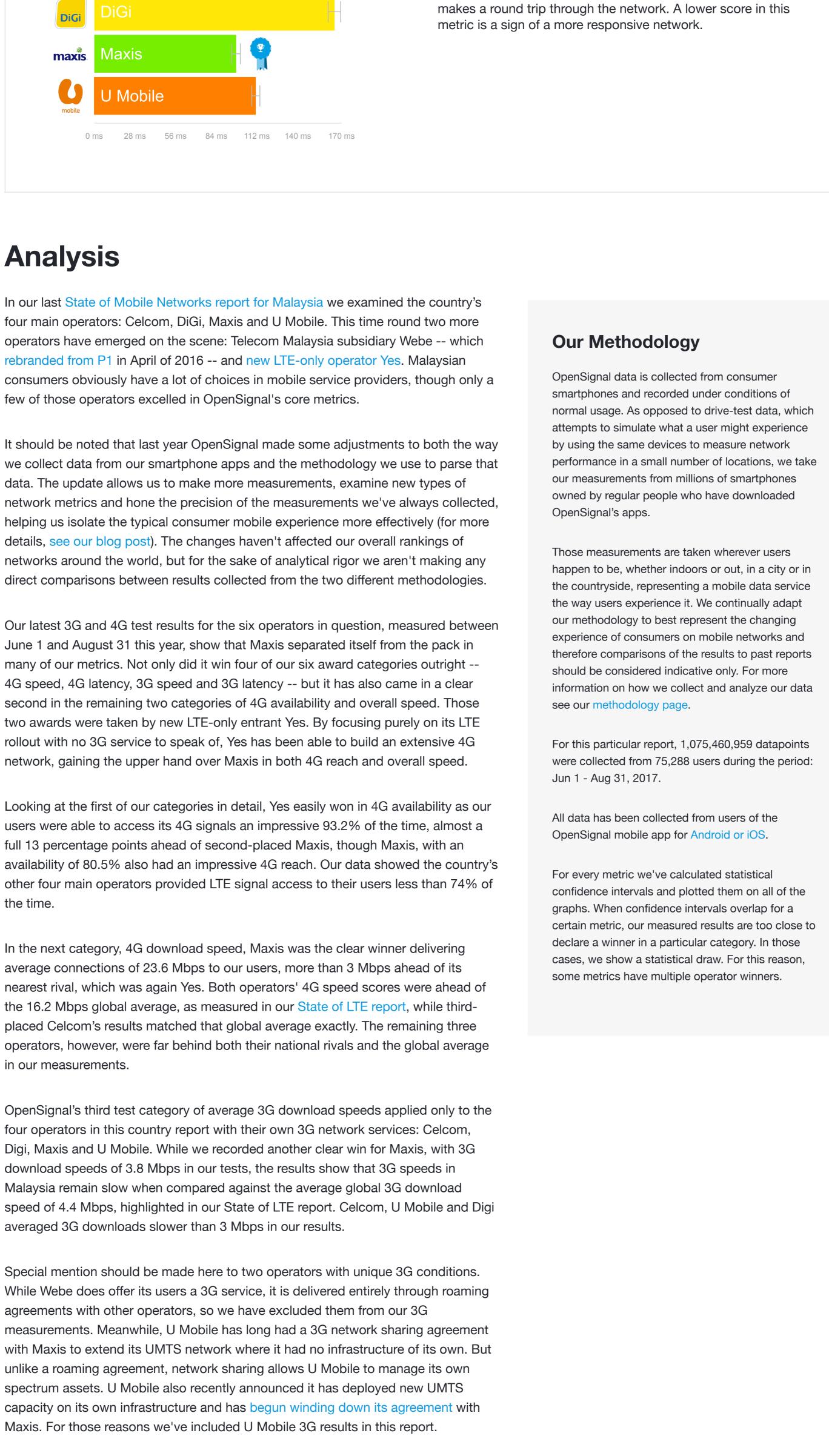
test we measured Maxis's latency at 97.4ms.



Read report

State of Mobile Networks: Malaysia

March 2016



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